

## Samatva 2015

Samatva 2015 is a pan Kerala CSR Conclave which will be attended by Corporates from all across India. The event which will be the first of its kind will have over 300 delegates. The Conclave will showcase eminent speakers who will share their insights on CSR.

The Cochin Chamber of Commerce and Industry has decided to create an annual platform to recognize, acknowledge and motivate Corporates in Kerala that contribute to communities through their Corporate Social Responsibility initiatives.

SAMATVA 2015, will be a platform for thought leaders across industries in Kerala to share the success stories that have truly helped them nurture the communities they have worked for and the results of their endeavours that have driven their passion to create a robust CSR Roadmap for their organisations. The event will be held on Saturday, 28th March 2015 at Kochi Marriot Hotel.

The Inaugural Session will be graced by the Hon'ble Chief Minister of Kerala, Mr. Oommen Chandy & Mr. Shibu Baby John, Hon'ble Minister for Labour and Skills.

The Chief Guest at the Valedictory Session will be Mr. Rajiv Pratap Rudy, Union Minister for Entrepreneurship & Skill Development, Government of India.

## Learn from thought leaders

The Speakers at the Conclave include Mr. Satyam Darmora, Lead - Family Economic Stability, Dell Foundation, India, Mr. Ravi Venkatesan, Former Chairman, Microsoft India and Founder-Chairman, Social Venture Partners India, Bangalore, Mr. Mohammed Asif Iqbal, Principal Consultant, Pricewaterhouse Coopers, India, Ms. Priya Naik, Founder & Joint Managing Director, Samhita Foundation, Mr. Anirbhan Ghosh, Vice President, Sustainability, CSR & Ethics, Mahindra & Mahindra, Ms. Archana Sahay, Head - CSR, Cisco Systems and Dr. Gayathri Vasudevan, CEO, LabourNet among others.

Delegate Registration Fee	Amount	Group Discount **
For Members	₹ 2000 *	<b>10</b> %
For Non Members	₹ 2500 *	<b>10</b> %
For Students	₹ 1000 *	10 %

\* An additional Service Tax of 12.36% will be applicable on the delegate fee

\*\* Group discount of 10% for 3 or more participants from the same company/institution.

## To Register, please contact

The Cochin Chamber of Commerce and Industry



Post Box No. 503, Bristow Road, Willingdon Island, Cochin - 682 003. Tel: +91 484 2668349 / 2668650 / 2668651, Mob: +91 9895676827