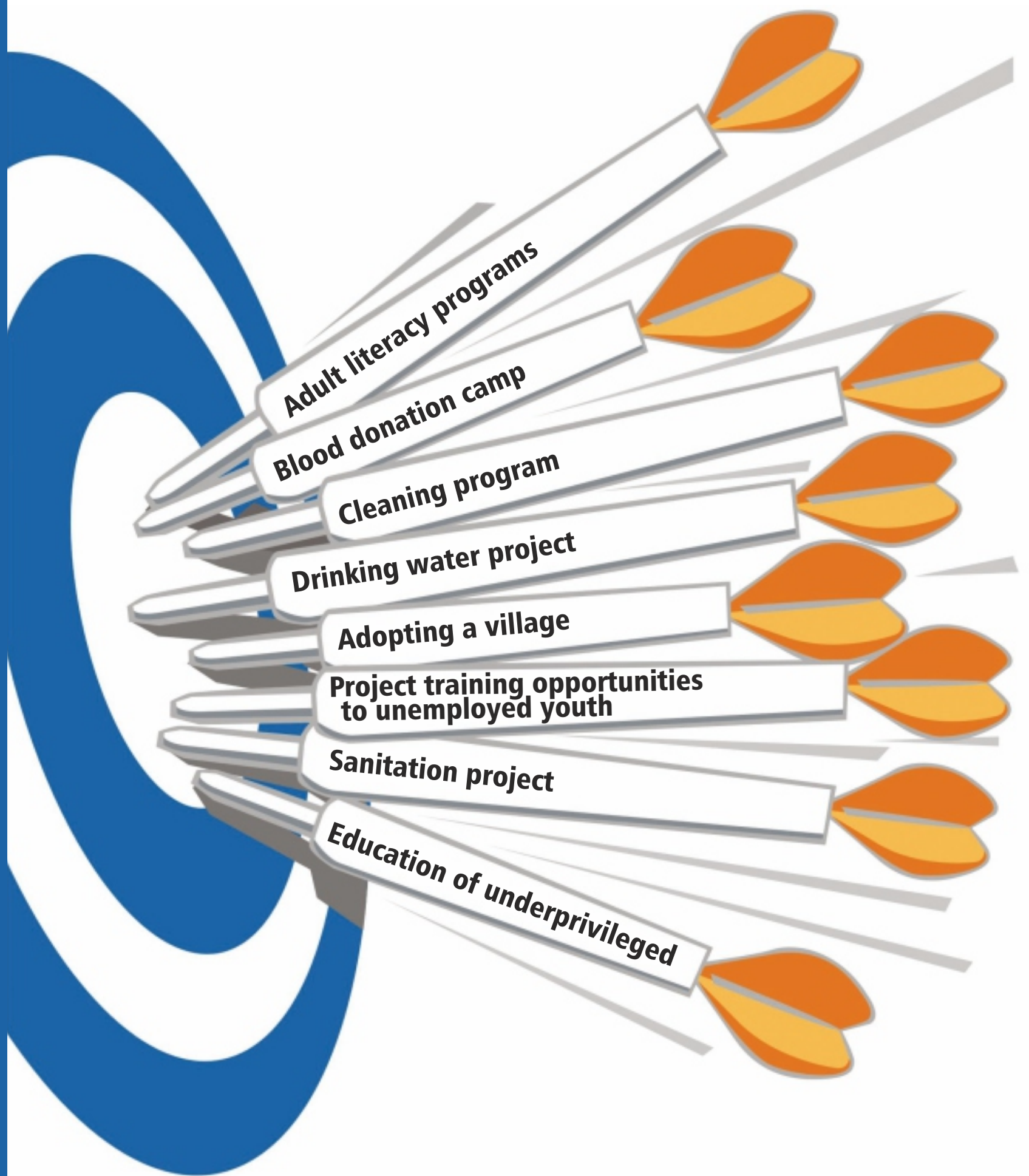


ATTENTION B-SCHOOL STUDENTS!

IF YOU
HAVE A
GREAT
CSR IDEA,
WE HAVE
THE
PLATFORM
FOR YOU

The **Cochin Chamber of Commerce and Industry** has decided to create an annual platform to recognize, acknowledge and motivate Corporates in Kerala that contribute to communities through their Corporate Social Responsibility initiatives. The storytelling that emerges from the awards bring corporate societal engagement to life, and the awards process allows companies to strengthen that story and share it among a wider audience.

Plan a CSR Campaign and win prizes upto ₹15000



SAMATVA₂₀₁₅

A Social Initiative of Cochin Chamber of Commerce & Industry

In conjunction with Samatva 2015, the **Cochin Chamber of Commerce and Industry** is organizing a “**Plan a CSR Campaign**” Contest for the students of Business Schools to emphasize the significance of CSR among the gen-next business leaders.

If you have a great CSR idea, we have the platform for you. Share an interesting CSR concept with us and you may get a chance to present the same to an esteemed audience and also win prizes.

COMPETITION GUIDELINES: ♦ Each team can have a maximum of 5 members ♦ There is no entry fee ♦ Submissions must be in the form of power point presentations not exceeding 15 slides ♦ Submissions should reach the Chamber latest by 28th February 2015 ♦ No late entries will be accepted ♦ Shortlisted teams will be required to present their Campaign before an expert Jury in mid March ♦ Winners will be announced at Samatva 2015 Kerala CSR Conclave.



An initiative of

**The Cochin Chamber
of Commerce and Industry**

Knowledge Partner

LabourNet
Enabling livelihood...

PB No. 503, Bristow Road, Willingdon Island, Cochin-682 003. Tel: +91 484 2668349 / 2668650 / 2668651, Mob: +91 94963 26956
For more details visit:



www.cochinchamber.org/csr



www.facebook.com/COCHINCHAMBER



samatva@cochinchamber.org