



Samatva 2015 Kerala CSR Conclave & Awards

28th March 2015, Le Meridien, Cochin



An initiative of

**The Cochin Chamber
of Commerce and Industry**

Knowledge Partner

LabourNet

Enabling livelihood...

Samatva 2015 – Kerala CSR Conclave & Awards

The **Cochin Chamber of Commerce and Industry** has decided to create an annual platform to recognize, acknowledge and motivate Corporates in Kerala that contribute to communities through their Corporate Social Responsibility initiatives. SAMATVA 2015, will be the platform for thought leaders across industries in Kerala to share the success stories that have truly helped them nurture the communities they have worked for and the results of their endeavours that have driven their passion to create a robust CSR Roadmap for their organisations. The event will be held on **Saturday, 28th March 2015 at Hotel Le Meridien, Cochin.**

The Inaugural Session will be graced by the Hon'ble Chief Minister of Kerala, Mr. Oommen Chandy & Mr. Shibu Baby John, Hon'ble Minister for Labour and Skills.

The Chief Guest at the Valedictory Session will be Mr. Rajiv Pratap Rudy, Union Minister for Entrepreneurship & Skill Development.

The Speakers at the Conclave include Mr. Satyam Darmora, Lead - Family Economic Stability, Dell Foundation, India, Mr. Ravi Venkatesan, Former Chairman, Microsoft India and Founder-Chairman, Social Venture Partners India, Bangalore, Mr. Mohammed Asif Iqbal, Principal Consultant, Pricewaterhouse Coopers, India, Ms. Priya Naik, Founder & Joint Managing Director, Samhita Foundation, Mr. Anirbhan Ghosh, Vice President, Sustainability, CSR & Ethics, Mahindra & Mahindra, Ms. Archana Sahay, Head - CSR, Cisco Systems and Dr. Gayathri Vasudevan, CEO, LabourNet among others.



CSR Awards

In conjunction with Samatva 2015, the Chamber proposes to award the best CSR Practices in the Kerala based companies under the following categories:

- **Public Sector Undertakings**
- **Private Sector** – Large Companies (Companies with Annual Turnover > 100 Crores)
- **Private Sector** – Small/Medium Companies (Companies with Annual Turnover < 100 Crores)
- **NGOs**

Entries should pertain to work carried out or results delivered during the period between FY 13 – FY 14. In evaluating entries, judges will be looking for evidence of: Innovation and Originality; Sound Business Practices; robust commitment to environmental protection, social contribution and employee welfare; and company success, when measured against commercial norms.

The last date for sending nominations is 27th February 2015.

Competitions for School Children & Business School Students

The **Cochin Chamber of Commerce and Industry** is also conducting a **“Make a Poster Contest”** for School students and **“Plan a CSR Campaign”** for students of the Business Schools in Kerala.



The Cochin Chamber of Commerce and Industry



**The Cochin Chamber
of Commerce and Industry**

The **Cochin Chamber of Commerce & Industry**, established in the year 1857 is one of the oldest Chamber of Commerce in the country. The Chamber is committed to providing the highest

quality of service in the most professional manner to its members and the community that it aims to serve. The Chamber acts, advocates and liaises promptly with the Government, other agencies, organisations and the society at large to promote the cause of its members. We stand committed to fulfilling our Corporate Social Responsibility and shall also work towards promoting a viable and sustainable environment policy by involving ourselves in initiatives aimed at preserving and promoting our fragile ecosystem.



LabourNet (Knowledge Partner)

LabourNet

Enabling livelihood...

LabourNet is a social enterprise and India's pioneer livelihood enabler. LabourNet began its journey in the year 2006, mandating to reform the philosophy of skilling and aiding work linkages for the informal sector and obtaining services which are currently available and accessible by the formal sector workers. Today, LabourNet stands as a separate sustainable entity which is exclusively working towards building an ecosystem that will empower the informal sector workers. LabourNet is also an authorised training partner of National Skill Development Corporation.

Launch of Skill Development Centre

Following Samatva 2015, as an extension of its Skill Development Initiatives, the **Cochin Chamber of Commerce & Industry** will be launching a **"Skill Development Centre"** in Cochin.





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For more details visit:



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